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FOR IMMEDIATE RELEASE

## **2023 Parade and Event Changes**

**WAUKESHA, Wis.** - As the City of Waukesha prepares for upcoming events, safety protocols and procedures for all events continue to be reviewed. In 2023, there will be a new parade route in effect for all parades. In addition, the Independence Day Fireworks will move to July 3, 2023.

"I appreciate the continued efforts of our entire Waukesha team as we work to make improvements to our events in 2023," said Mayor Shawn Reilly. "I look forward to seeing our community come together throughout the year."

All parades taking place in the City will follow a new parade route (pictured below). The new parade route is being put into place for several reasons including:

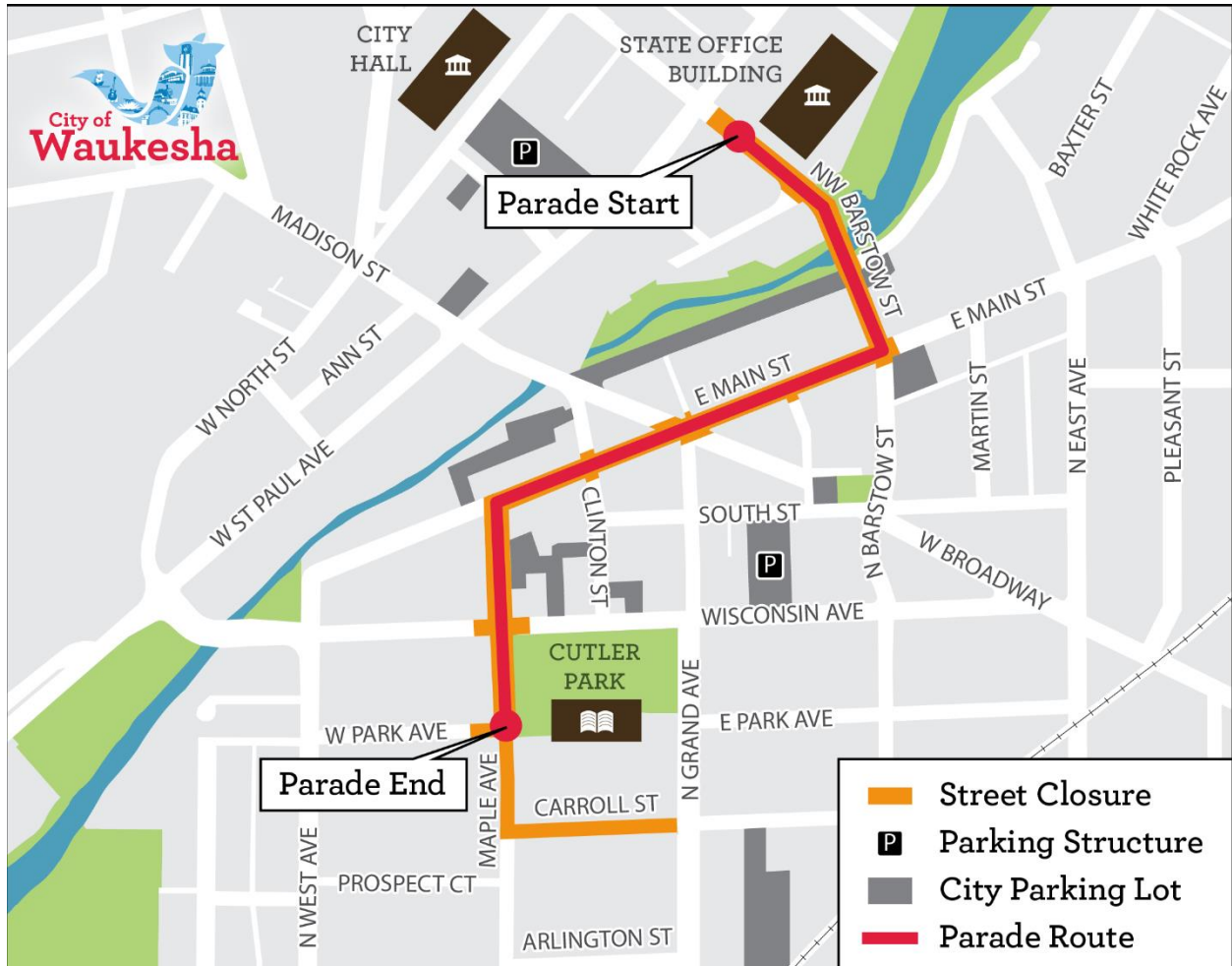
- Strategic placement of the City's Mobile Vehicle Barriers (MVBs)
- Direct access for emergency services
- Additional and closer parking options for attendees including access to the City's South Street parking ramp and downtown municipal lots.
- Improved traffic flow around the event which will help to reduce traffic congestion before, during, and after the event.

The City will continue to establish a secure perimeter along the route with parking restrictions in place along the parade route. As each parade approaches, the City will communicate to the public the times the perimeter will be in effect.

In addition, the City's Independence Day Fireworks show will move to Mon., July 3 at 9:30 p.m. at Lowell Park, 2201 Michigan Ave. The Independence Day parade will continue to be held on the 4<sup>th</sup> of July at 11:00 a.m. The change in the fireworks date benefits the public in allowing the fireworks to take place the night before the traditional holiday, with many people having off work the next day. Scheduling the parade and fireworks on different days also allows for efficiency of City services.

All information on the City's events and parades is updated regularly on the City website ([waukesha-wi.gov](http://waukesha-wi.gov)) and social media (@cityofwaukesha on Facebook, Twitter, Instagram and LinkedIn) as each event approaches.

## 2023 Parade Route



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